

# Innostation: presenting the project

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## Introduction

EU Sino has been active in Suzhou since 2017 to help companies land+take off in China and help the local government of XiangCheng develop. It’s unique to have such close cooperation between local Chinese government and a foreign owned enterprise, and the model works!

EU Sino’s strengths lay in its European Management and the long term China experience of its founders, our operational expertise and close relation with government.

From mainly focusing on the manufacturing industry (in the 15+ development parks of Xiangcheng) we will as of 2019 be focusing more on technology, R&D, services and office spaces.

The most exciting new initiative driven by EU Sino is called **INNOSTATION**, a space that will:

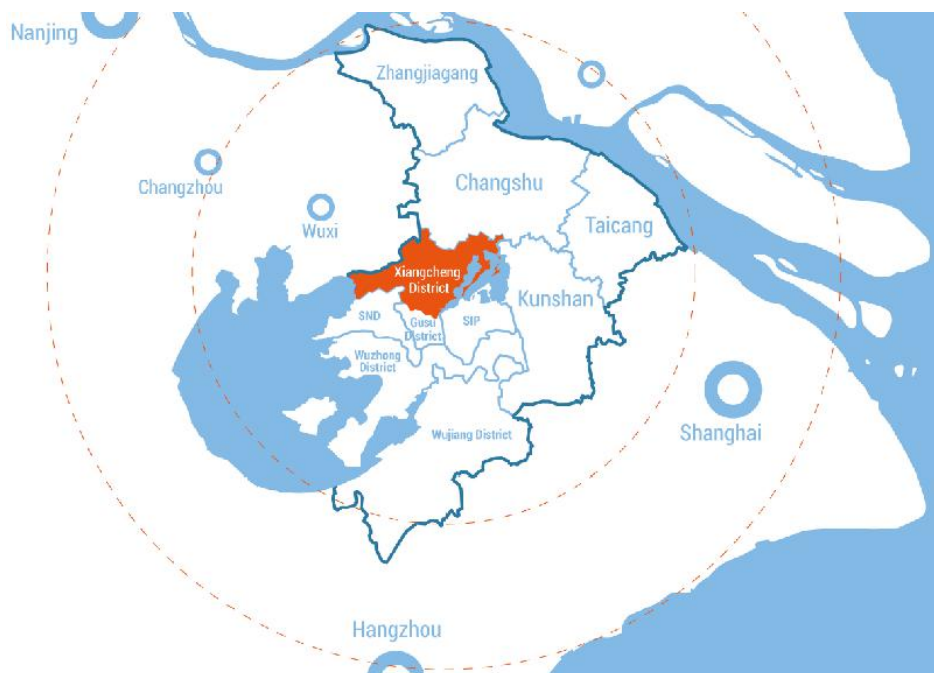
- be “incubator for accelerators”, helping existing accelerators to expand to Suzhou by hosting them
- bring together etech development agencies from varies countries to setup a base in China
- become a stepping stone for young companies towards the Chinese (manufacturing) industry

Our aim is to make a new China start up eco system besides the big 3 (SHH, SHZ, BJ). A place where entrepreneurship flourishes, where companies can focus on their strengths and have all business services at hand, and where people thrive within a like-minded community.



Figure 1: temporary logo

## Location



*Figure 2: Suzhou at center of Yangtze River Delta*

With its 490 km<sup>2</sup>, Xiangcheng is a key junction along the Yangtze River Delta economic circle (20% of China's GDP). It is located in Suzhou city (Jiangsu province), and is about 25 min by train from Shanghai or one-hour by car.

Suzhou is a booming city in China, with SIP as one of the most successful industrial parks of the past 15 years. XiangCheng is kind of the new SIP, all modern and newly built, thus fully ready for the changed economy of tomorrow.

This industrial cluster has been leading the next-generation electronics and IT, advanced equipment manufacturing (industry 4.0), many top level German and French manufacturing giants have setup here 5 to 10 years ago.



*Figure 3: High Speed Railway New Town, Suzhou North Station*

HSRNT (High Speed Railway New Town) is the area built around the Suzhou North bullet-train station (25 min. from SHH) and is developing in to the hub for: big data, robotics, AI, autonomous driving and the modern service industry with important players like JD.com, UNIS group, Siasun, Qwant, etc...

It's in HSRNT that we have our offices and where we have been allocated 2 full floors in a shiny new skyscraper right next to Suzhou North HSR station. This fancy office can be the next step for your organization!

Inside you will find high quality European design with all the modern facilities that one can wish for. EU Sino guarantees top level service.

And this is just a start, because the aim after 3 years is to expand into a true Innovation Village which would be a refurbished Mao-period electricity plant (still with the big chimneys, yes!); to become the largest startup and innovation ecosystem under one roof in the world.



Figure 4: Zhaorun Bld.

## Hosting your organization

Innovation, a division of EU Sino (WFOE), is a Not-For-Profit project, subsidized by the government to develop business. It's a framework where your organization can fit in.

We are currently targeting several (non Chinese) accelerators and foreign development agencies to be a pioneer of this new initiative. If your organization can be accepted to receive a rent-free period, and knowing that EU Sino will put everything in place to make you achieve success, then there's very little risk involved for you. You can "test the water" by starting small, during a first (test) period we can help you with a package of services that allow you to start worry-free:

- Managed closed office or only a few desks in our co-working space,
- hosting services: company letterbox, employment, reception services,
- even basic incubation services neutrally supplied by EU Sino

Also in the future your expenses will be very limited, and in return we will ask that your organization is active, animates the eco system, develops good late-stage startups and young companies ready to scale-up.

Once your organization has come to speed, you still will be able to benefit from professional business services that are supplied neutrally by third parties from within the community and/or shared with colleague accelerators.

## Fit to your (client's) needs

If you see the opportunity to expand, maybe a first step in China, or maybe feel the need to jump the hype of Shanghai, Shenzhen or Beijing to a more affordable and hospitable Suzhou, or just want to host your clients in an environment that specializes on the industries they need, ... We are here to discuss the possibilities with you!

Besides the common use spaces like the cafe, auditorium and meeting rooms; you can get a dedicated space free to arrange according your business needs. Sizes come normally in blocks of 30 to 80 SQM each. We have interior developers ready to make your space within Innostation, with your corporate identity; in the format of your own large co-working area, or several private closed offices, or whatever suites your needs.

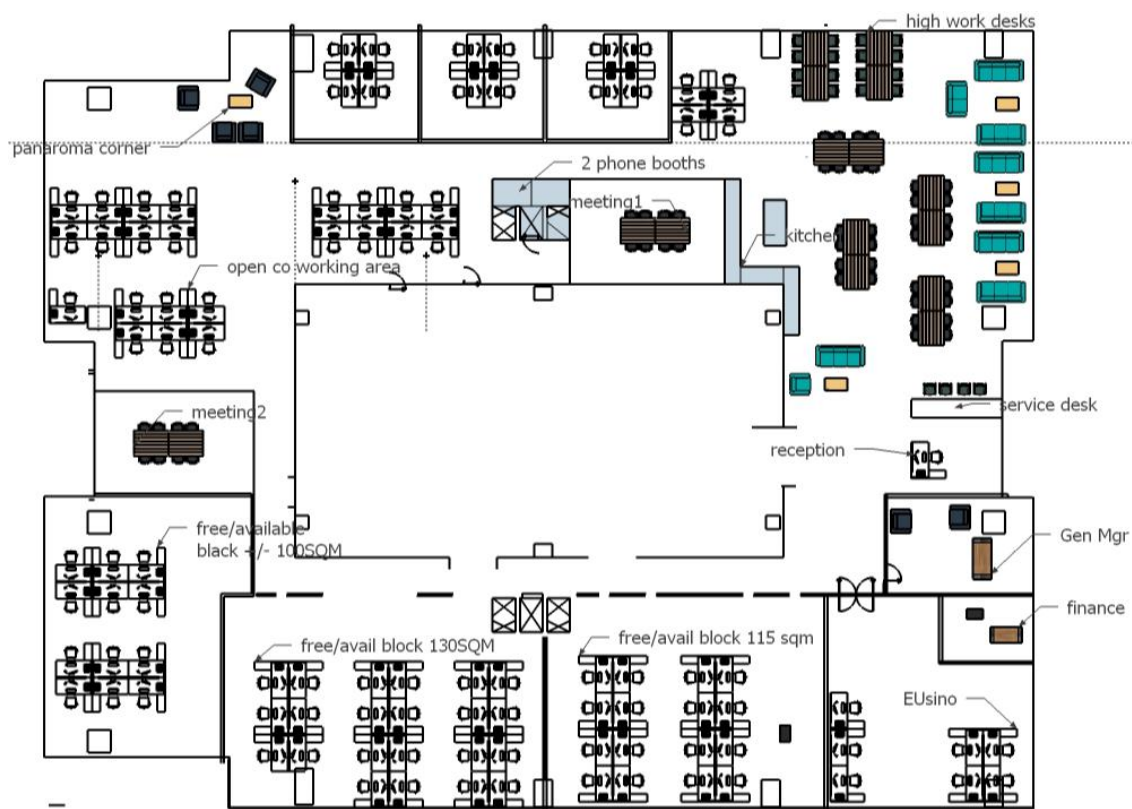


Figure 5: sketch of the floorplan of Innostation

Some people see Innostation as a *co-incubation space*, because we deliver similar services to accelerators / incubators as *co-working spaces* deliver to startups.

The facilities that your organization can benefit from are for ex.:

fast internet, servers, common kitchen and bar, shared meeting rooms and auditoria, etc...

But we can also help you with basic services, unless you prefer to do it by yourself, like for ex.:

cleaning, accounting, company hosting, HR management, networking , .....

## Be part of Suzhou Innostation!

Grab the opportunity to be part of this new ecosystem and grow in China!  
Let's study the feasibility together and soon you may have office in the magnificent building and project.

Contact us now to discuss possibilities:

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