



## Position

Innovation Division Manager

## Profile and skills required

- Must have good understanding of the Chinese business environment and culture
- Must have good understanding of the start- and scale-up scene
- Fluent in English, Mandarin-speaking preferred
- Self-motivated, well-organized, good networker, ambitious, tech-curious
- At least 5 years relevant work experience related to incubators/accelerators and STI sectors

## Tasks and responsibilities

- Lead a taskforce and guide the market research with the aim to setup an efficient strategic plan
- P/L responsibilities and managed your fixed budget
- Develop the "Sales Plan" to achieve the targets
- Assist in developing a relevant service platform for accelerators and companies
- Plan, organize and take part in activities, exhibitions, etc. to animate the community
- Develop a network of partners interested in community management, events, services to start- and scale- ups, etc.
- PR and marketing, aimed at accelerators, governmental (development) organizations, (service) partners, scale-ups

## We offer

- Chance to develop yourself and acquire valuable experience with good referrals
- Attractive salary package
- Exciting project with a team of 10 colleagues (half foreign, half Chinese)
- Intercultural working environment

## About us

With a western style management, EU Sino acts as a link of trust between foreign companies, local industries and Chinese government. Our purpose is to assist foreign businesses to expand or set up in China.

In this context, we have setup a new division called "Innovation" which will be a hub for various foreign incubators and accelerators to land and develop their activities with our support. Innovation has as mission to create in Suzhou a scale-ups ecosystem, with all the possible players that can animate it (in the model of the 3 big hubs: Beijing, Shanghai, Shenzhen). It is based across the Suzhou North HSR station, that is 25 min away from Shanghai.

## Contact

[hr@eusinobc.com](mailto:hr@eusinobc.com) – please specify the position you are applying for.

