

## **Position: Internship Marketing & Sales Development Zone in Suzhou, XiangCheng**

EUsino's mission is to promote investments and assist European companies to settle down in the northern part of Suzhou: Xiangcheng district. It is a prosperous and dynamic ecosystem with famous companies such as JD.COM. Enterprises from sectors like biomedical, industry 4.0, medical intelligence, big data, clean technology or vertical farming are already in the area.

Besides a complete marketing program (promotion, research, targeting, road trips, media, etc.), we define the strategy to make us stand out from the crowd. Through a close cooperation with the local government, we also make sure the infrastructure meets the needs of our clients.

With a western style management and a board of directors consisting of high influential seniors from various industries and regions, EUsino aims at developing every talent and bridging cultural gap. The team itself is made of a healthy mix of seniority and young talents as well as Chinese and foreigners. In this way, we understand and can answer to Chinese government requirements but also reassure foreign companies' fears.

### **DETAILS:**

For the position of Sales & Marketing intern, we're now looking for the following **profile and skills:**

- Have studies in entrepreneurship, marketing, sales, or international business
- Self-motivated, curious and able to learn fast.
- Native English with knowledge of Chinese **OR** Native Chinese, fluent in English
- Have an overall interest in business relations between China and Europe

Main job **tasks and responsibilities:**

- Market research and analysis:
  - o Comparative study of similar zones, track trends and structure unique selling value
  - o Find and contact related organizations like trade development offices, chambers of commerce, etc... in China and Europe
  - o Search and select related exhibitions, seminars or trade missions to attend
- Operations support:
  - o Promotional activities: event participation, planning of road trips, etc.
  - o Communication: social media diffusion before and after events
  - o Some business and sales support

### **WE OFFER:**

- Chance to develop yourself and acquire valuable experience with good referral
- Compensation for transport and food
- Customized internship according to your interests and motivation

**DURATION:** at least 3 months | **POSITIONS:** 4 vacancies

Please send to a short paragraph about why you're interested, as well as your CV to [hr@eusinobc.com](mailto:hr@eusinobc.com)